Vasundhara Sharma

UI/UX & Graphic Design

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About Me

Highly driven, resourceful, organised and creative thinker. Lover of science fiction and baking.

Awards

NTC Young Designer Hunt 2013

Design Skills

- UI & UX Design
- Wireframing
- Prototyping
- Illustrating
- Motion Graphics

Design Tools

- Figma
- Adobe XD
- Illustrator
- Photoshop
- After Effects
- Procreate

Other Tools

- Jira
- Asana
- Excel
- Whimsical
- Gantt Charts

Languages

- English
- Hindi
- Deutsch

Experience

Design Lead

Derek O'Brien & Associates (Dec 2020 - Present)

- Entire UI Design of a content based app which included 30+ games for a wide target audience.
- UI design of the website for the aforementioned app.
- Wireframes of 2 backend content and personnel management systems.
- Creation of the design language for all design based content.
- Creation and supervision of 1500+ illustrations and graphic based content from in house designers as well as 3rd party vendors.
- Hiring for the design team.
- Organising design sprints to efficiently meet deadlines.
- Presenting and defending designs to all the relevant stakeholders.

Xane OCR

Xane AI (2022 Project)
- Worked on User Flows, Wireframes and UI Design of a SAAS B2B Software that uses AI to parse through identification and other documents.

Mann Malang Website

Mann Malang (2022 Project)
- Worked on User Flows, Wireframes and UI Design of a community building website for people that identify as Intersex.

Namma Clean Bengaluru

Jhatkaa (2021 Project)
- Worked on User Flows, Wireframes and UI Design of a website for garbage reporting website in Bangalore.
- Created icon illustrations, badge illustrations and onboarding animations for the same.

Product Design Lead

Xane AI (Feb 2020 - Dec 2020)
- Worked on User Flows, Wireframes and UI Design of XANE TDC, a data collection app for an AI model.
- Created the onboarding illustrations.

Founder

Orunie, a Textile based Product Studio (Aug 2015 - Feb 2020)
- Product Design, Product Manufaturing for textile based lifestyle accessories.
- Sourcing materials, quality check, logistics, running social media marketing campaigns and everything that goes into running a business.

Education

Srishti School of Art, Design & Technology
Specialised in Textile Design (2008 - 2012)

Shri Ram School, Aravali
Science with Elective Art (2004 - 2008)

Let's Talk